



# 2025 Partnership Agreement



# Benefits of Partnership

## WHY PARTNER WITH US?

With the continued growth of dog ownership in the U.S., sponsorship of a facility like Fetch Social Club will provide you with the opportunity to make your brand visible in one of Tulsa's most dog-inclusive facilities. Sponsors receive exclusive marketing outlined at each level of funding in addition to recognition on Fetch Social Club's website.

By placing your logo and marketing materials in prominent places in this new gathering place for Tulsans and their pets, you will be driving traffic to your store and website. Good marketing puts your brand first in mind.

## BENEFITS:

- Support Tulsa's growing locally-owned pet industry
- Gain exposure to new consumers
- Drive traffic to your store
- Increase your company's brand awareness
- Capitalize on a truly unique branding opportunity

**At Fetch Social Club, your company will have access to an estimated**

**1,500 dogs and their owners**  
each month in the first year.

**The type of patron at Fetch Social Club will be those involved in their dog's life and those more prone to spending money within our industry.**



# Partnership Opportunity Details

Partnership Opportunity	Amount	Partnership Benefit *	Additional Perks
General Advertising	\$3,500	Logo in a prominent location at Fetch Social Club and listed on website 10 available	These options include two limited release Fetch Social Club t-shirts before our Grand Opening.
Dog Wash	\$5,500	Logo prominently displayed in bathing area and website 1 available	
Fencing	\$7,500	Logo prominently displayed on fencing and website 2 available	
Adoption Area	\$9,000	Logo prominently displayed in adoption area and website 1 available - 3 year term	These options include an invite for you and two friends to our soft opening, three limited release Fetch Social Club t-shirts, and an annual membership for one pup (1 year). An invite for up to 5 people to attend our soft opening will also be sent to your local animal charity of choice. One available.
Turf	\$10,500	Logo on website and painted on turf in yard 3 available - 3 year term	
Dog Park Equipment	\$12,500	Logo in prominent locations in the park indicating sponsorship of climbing obstacles, agility equipment, etc 1 available - 3 year term	
In Kind Donations	Value of Donation	Have gear or fixtures you would like to donate to be featured at Fetch Social Club? If you have shade sails, outdoor furniture, dog equipment with your brand displayed, we will gladly display your brand in the park! Receive two limited release Fetch Social Club t-shirts before our Grand Opening.	

*\* Sponsorship Benefits are for a term of one year from date of Grand Opening unless otherwise noted. Renewals will be available at the end of the term. Sponsorship must be paid in full to receive benefits.*

*In addition to these benefits, sponsors will also have first rights to future partnerships such as business expansion efforts, community events, and pet adoption drives.*

# TERMS AND CONDITIONS

- This Agreement shall be binding upon signature.
- Sponsorships are non-refundable and non-transferable. In the event Fetch Social Club ("Company") cancels a sponsored item, the current sponsors ("Sponsor") will be contacted with an opportunity to move the contribution to another item.
- All Sponsorship amounts are listed in U.S. dollars and must be paid in U.S. dollars.
- Sponsorship fulfillment cannot be guaranteed unless Sponsorship is fully paid. Payment is due upon receipt of invoice with NET 30 terms.
- Sponsors are required to submit an approved high resolution logo in JPEG, EPS, PDF or TIFF format with the signed Agreement.
- Sponsor hereby grants Fetch Social Club a non-exclusive license to use Sponsor Brand only in connection with advertising and promotion of the selected sponsorship item and on Fetch Social Club's marketing materials and website. None of the statements set forth in this Agreement constitutes the assignment or transfer of any intellectual or industrial property rights held by Sponsor.
- Sponsor shall defend, indemnify, and hold Fetch Social Club harmless from all liability, costs, and damages relating to acts and omissions of Sponsor and its employee's, agents, and contractors associated with the Company and related sponsorship.
- If for any reason the Company does not open as expected, the Company may terminate this Agreement prior to Fetch Social Club's open date.
- This Agreement contains the complete agreement of the parties, and all prior agreements, whether verbal or written will be null and void. This Agreement shall be governed by and construed and enforced in accordance with the laws of the State of Oklahoma, USA (without regard to any conflict of laws principles). All actions arising out of or in connection with this Agreement shall be brought in the Oklahoma District Court, Tulsa County, Oklahoma, USA which shall be the exclusive forum therefor. The parties here to hereby irrevocably submit to the personam jurisdiction and process of the Oklahoma District Court, Tulsa County, Oklahoma, United States of America, and agree that service by certified mail to their addresses shall constitute sufficient service of process.

Authorization and Qualification: This agreement and contract ("Contract") shall be binding upon its acceptance as set forth below. The Company may cancel or terminate this Contract at any time if Sponsor fails to abide by any provisions, terms or conditions of this Contract. The appropriateness of a product or logo to be displayed and whether such product or logo may be displayed, shall be determined by the Company at their sole discretion. Exclusive sponsorship is based on a first-come basis. Should the preferred sponsorship already be claimed at time of agreement submission, the Company shall consult the Signee on alternate options or refund should an appropriate sponsorship not be available.

Payment Terms: Sponsorships received during business development will have NET 30 payment terms from date of submission. Signee and Sponsoring company understands and agrees that the entire sponsorship amount will be due on or before 30 days after date of invoice to retain sponsorship rights. Official logos for sponsoring companies should be provided on or before time of payment. Sponsors owing balances to the Company will not be permitted to display logo until payment is received in full. All payments must be received prior to July 1, 2025, to be guaranteed for inclusion in signage during the Grand Opening events.

Cancellation Terms: The signature of an Authorized Representative on this Contract binds the Sponsor to this payment and cancellation schedule, even if the Authorized Representative is no longer employed by sponsoring organization. A signed contract obligates the Signee, or represented Sponsor, to pay the entirety of the sponsorship amount. Defaults in payment may result in reassignment of sponsorship or cancellation. No cancellations shall be accepted unless received in writing and acknowledged by the Company. The date upon which the notice of cancellation is received shall apply as the official date of cancellation. Upon Sponsor notification of cancellation, the Company retains the right to resell the sponsorship with no further obligation to the Sponsor. Upon cancellation, Signee and represented organization shall also forfeit all privileges, including but not limited to removal of company listing from promotional materials and the Fetch Social Club website. Should the Company be unable to include sponsored item(s) in construction as planned, the sponsorship will not be redeemed and the invoice will not be sent unless other sponsorship arrangements have been agreed upon in advance.



fetchsocialclub.com



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